

Annie Zhou

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anniezhou.me

education

- 2020-2022 **HARVARD BUSINESS SCHOOL** **BOSTON, MA**
- Candidate for Master in Business Administration
 - Co-President of Design Club. Leadership positions at Greater China Club and Tech Club
- 2011-2014 **UNIVERSITY OF WASHINGTON - SEATTLE** **SEATTLE, WA**
- Bachelor of Science degree in Human-Centered Design and Engineering
 - Graduated in 3 years and was honored on the Dean's List for 9/10 quarters

experience

- 2021 **AIRWALLEX** **SHANGHAI, CHINA**
- Product Manager (MBA Intern)**
- Launched Airwallex Payment Link, a B2B SaaS product for SME businesses to receive payments for goods and services with a simple URL.
 - Led a team of 4 engineers and designers in an agile development cycle, crafted the product roadmap and go-to-market plan, defined success metrics, and coordinated with sales and marketing teams for product launch. The product processed \$160K USD within 2 weeks of launch
- 2020.3-2020.8 **GOOGLE PAY** **SAN FRANCISCO, CA**
- Senior Product Designer**
- Led the design of Plex, Google Pay's digital personal banking product for the US market.
 - Designed the banking experience in the app, the visual system, and interaction patterns with a group of PMs, illustrators, and writers. Managed the project delivery
 - Hosted and mentored interns and junior designers and researchers across the US, UK and India
- 2017-2020 **GOOGLE NEXT BILLION USERS / SEARCH** **LONDON, UK**
- Interaction Designer III**
- Spearheaded product design for many high-profile features in Google Go, a search app for the emerging market, with 17.5M installs worldwide and a 5-star rating in Google Play Store
 - Co-invented and received a patent for Karaoke Mode to help low-literacy users consume online articles. Announced at Google for India in 2018 and demoed on 2019 Google I/O, it was highlighted by major tech news publishers, including TechCrunch and The Verge
 - Identified opportunities, led a team of product managers, technical program managers, engineers and business development to brainstorm and define a self-serving partner tool to reduce the partner integration time by 75%.
 - Founded *Designed in China*, an internal periodical to share Chinese tech industry trends and insights. Gained popularity with 12k+ views and 95.1% satisfaction rate and inspired innovation in Google
 - Researched and designed in collaboration with IDEO, launched *Designing for Digital Confidence*, a design toolkit to empower underserved users to engage with digital services
- 2015-2017 **GOOGLE ASSISTANT** **MOUNTAIN VIEW, CA**
- Interaction Designer II**
- Created multiple foundational features from scratch and took the product from 0 to 1 to Google I/O
 - Proposed, designed, and launched Assistant Explore, driving ~30% third-party actions across Actions on Google within 3 months of launch
 - Collaborated with 10+ teams in Alphabet to define, design, research, and implement Assistant Settings, supporting over 1.6K home automation brands and more than 10K devices
 - Led design of Google Assistant iOS app, announced at Google I/O in 2017 and won the Gold place in Indigo Design Award, a Dutch design competition with hundreds of entrants from over 40 countries
- 2014-2015 **CITRIX GOTOMEETING** **SANTA BARBARA, CA**
- Product Designer**
- Designed GoToTraining products on Android, iOS, web, and desktop. Planned, conducted, analyzed user research, facilitated design sprints, and advocated design thinking methods to a cross-functional team.
 - Received Best Product Design Award in North America in 2015 company-wide hackathon

skills

Product management, design thinking, user research, UX/UI, Figma, Excel, web programming (HTML, CSS, Javascript), JIRA, Agile development, data analysis, Tableau

personal

Language: Chinese (Native), English (Fluent), Japanese (Intermediate)